



Live the  
**HISTORY**  
again

## WHO ARE WE?

We're a business handling receptive tourism that offers a variety of services to tourists who are looking for different ways of getting to know the city. Directed by its owners and assisted by a highly qualified team in the subject.

## OUR MISSION

Opción Sur has the objective of assessing and providing tourists with high quality services in Buenos Aires and its surroundings. In order to achieve this, we combine the knowledge of our work team, the reliability of our service and, most of all, and our human group's warmth.



# LIVE BUENOS AIRES



## THE PROPOSAL

Live Buenos Aires is an invitation to see Buenos Aires through a different Perspective, in a non-traditional way.

A city tour that will make you discover its spirit, its mystique, its charm. A journey through time that will make you relive the past in a unique and unforgettable manner.

Throughout the tour you will enjoy an audiovisual experience that will make you relive history.

Prior to each stop, the bus will turn into a micro-cinema and you will see a series of 5-minute video-clips. There, you will see Evita speaking to the crowd from the Casa Rosada, or the Argentines celebrating the return of democracy.



## MAP ROAD

### 1 Plaza de Mayo

**Heart of Buenos Aires**  
Place where the city was founded.  
you will feel Evita addressing the crowd.

### 2 Puerto Madero

**Who are we?**  
Gateway to the founders of the Nation: The Immigrants.  
You will get to see the transformation of one of the most modern neighborhoods in the city

### 3 La Boca y Caminito

**Football, our passion.**  
Discover La Boca, its famous Caminito, the passion for football, the Bombonera, the river mouth first populated by Italian immigrants who made a unique place out of the neighborhood.

### 4 San Telmo

**The origins of Tango**  
Cradle to passionate music.  
You will get to know the origins of this elegant and sensual dance.

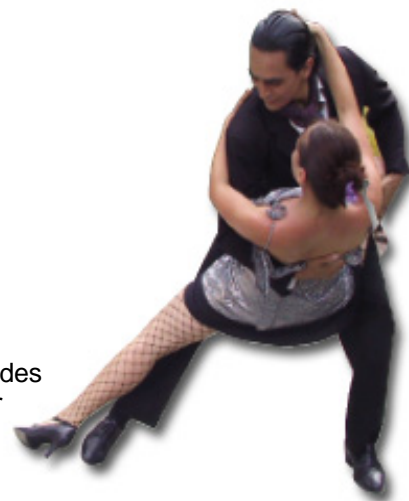
### 5 Palermo & Recoleta

**A European city dream.**  
You'll get to know the customs, habits and behavior of the Porteños.

## GENERAL RULES

**Beginning of the tour:**  
Every day at 9.00 hs. & 15.00 hs.

**The services includes:**  
A catering service during the tour.  
Personalized service with two bilingual guides  
Pick up and drop off of passengers at their hotels  
**Duration:**  
4 hs.



## LIVE FULL DAY

### THE PROPOSAL

Live Full Day invites you to continue Touring the city in a unique way visiting Those places that will make you relive the myths that single out The Silver Queen

An unequally tour of the Recoleta Cemetery, which is an icon for its artistic, Historic and cultural patrimony. And a visit to Our Lady of Pilar Church, one Of the oldest churches in the city which still keeps its splendor and charm.

A historic lunch in Evita Museum, where you will relive the story of a Myth: Eva Perón.

A complete visit to the biggest neighborhood in the city: Palermo. We will visit its central area and the most bohemian and vanguards corners...



## LIVE BUENOS AIRES +

### ROAD MAP

#### 6 Recoleta Cemetery

Place of eternal rest for many nacional heroes and distinguished personalities in the middle of an architectonic beauty that turns the place into one of the best necropolis in the world.

#### 8 Lunch at Evita Museum

We will have lunch and Discovery the work and Life of the most controversial characters In our history: Eva Perón.

#### 7 Our Lady of Pilar Church

You will enjoy more archirtechtonic beauty in one of the oldest church in the city, where Evita and Juan Domnigo Perón got married.

#### 9 Palermo full

We will visit the heart of both, Palermo Soho and Palermo Hollywood. The first combines a Bohemian atmosphere with the vanguard of the porteñean design; the latter standout for Its TV, radio and cinema studios as well as for its Ethnic gastronomy.

### GENERAL RULES

**Departue time:**  
Everyday at 13.00 hs.

**The services includes:**  
A catering service Turing the tour.  
Personalized service with tour guides..  
Lunch at Evita Museum.

**Duration:**  
4.30 hs.



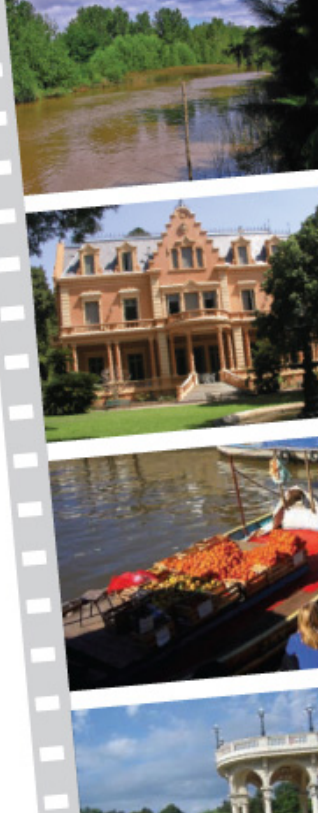
## LIVE TIGRE

### THE PROPOSAL

Live Tigre invites you to know the only live delta in the world that flows into a river... To discover the people and the particular way they live between rivers and channels..

You will be able to approach a unique ecosystem in its kind, only 30 minutes away from Buenos Aires. Before every descent, the bus turns itself into a cinema which video clips of approximately 4 minutes are projected. You will recall with images in 3D facts that might have changed the history of Argentina: Today our language could be English and we would not be tango dancers...

You will know the secrets of one of the places chosen by the porteñean aristocracy as a place of vacations at the end of the 19<sup>th</sup> century, their houses and the palaces... You will enter a world with streets... of water.



### ROAD MAP

#### 1 River Plate Stadium

Football, our passion. Discover where our National team plays at home and where the 1978 Soccer World Cup was played

#### 2 Presidential Residence Olivos

Discover where the president lives and the residential neighborhoods that surround it.

#### 3 San Isidro Cathedral

We will travel through the historical district where we'll appreciate country houses of the 18<sup>th</sup> century and one of the most beautiful cathedrals in the city.

#### 4 Tigre's Delta

A unique journey to nature. We will sail along the islands and discover the customs and traditions of its inhabitants.

#### 5 Tigre

We will travel through the Tigre picturesque handmade market. We will discover the Tren de la Costa station.

#### 6 Villa Ocampo/UNESCO

A 19th Century mythical Residence where a unique cultural project is taking place. We will have lunch and discover Victoria Ocampo's History.

### GENERAL RULES

#### Departure Time:

Every at 9.00 hs.

#### Duration:

6:30 hs. with lunch

4:30 hs. without lunch.

#### The services include:

A catering service during the tour.

Personalized service with two bilingual guides.

Lunch at Villa Ocampo.

Tour through the Delta on a private boat.



## LIVE PAMPA

### THE PROPOSAL

A unique visit to San Antonio de Areco, the cradle of Argentinian Tradition.

We will live an unforgettable experience at the estancia La Porteña, a place Of more than 180 years of age that still keeps its Argentinean Creole Architectonical style intact.

We will spend a country day full of flokllore and tradition; reliving the long seasons That the famous writer Ricardo Güiraldes, author of the internationally-acclaimed novel "Don Segundo Sombra", spent in the estancia finding inspiration to write his best pages.

We will travel in time enjoying of creole exhibitions af customs, abilities and skills...

### ROAD MAP

#### 1 San Antonio de Areco

Former mansions, old-cornered streets and monuments wit fos us in a town with much history to discover.

#### 4 The Gaucho's life and activities

We will spend a day of unforgettable field, full of floklorean tradition. Reception with cheeses, pies and Argentinean wines. Asado and later mateada, accompanied of cupcakes and a guitar show

#### 2 Ricardo Güiraldes Museum

The architechtonical style of The building alludes to a former 18<sup>th</sup> century old country house, where the spirit of the gaucho tradition still remains. We will taste a variety of

#### 5 We will travel to another century...

We will enjoy the estancia with a demonstration of uses and costumes, cavalcades, walks in carriages, sports and polo lessons.

#### 3 Estancia La Porteña

##### Cultural Historical Monumental

The country house was built in the 19th Century and its surrounded by an impressive garden designed by the French architect Charles Thays. The ranch is considered one of the most attractive and traditional in the country due to its unique Argentinean Creole stvle.



### GENERAL RULES

**Departure time:**  
Everyday at 9.00 hs.

**The service includes:**

A catering service during the tour.  
Personalized service with two bilingual guides.  
Argentinean barbecue at estancia La Porteña.  
A mate as tradicional souvenir for each passenger.

**Duration:**  
8.30 hs.



## LIVE COLONIA

### THE PROPOSAL

Live Colonia invites you to visit Uruguay in a different light, in a non traditional way.

Discover a country full of traditions and colonial city declared World Heritage site by the Unesco.

We invite you to journey in the time where we can appreciate the architecture eighteen-century colonial and privacy of those living there.



### MAP ROAD

#### 1 Colonia de Sacramento República del Uruguay

Navigating the Rio de la Plata river arrive at one of the cities with the most colourful history of Uruguay.

#### 2 Casco histórico / UNESCO

Narrow, cobbled streets, old buildings, which gives it a special charm.

#### 3 Almuerzo en Yacht Club

Tasting of wines and cheeses. We will have lunch in a magnificent view point of the Rio de la Plata, and its harbor.

#### 4 Una ciudad para conocer caminando

We will make a pedestrian mall for its historic quarter. Know its architectural wealth.

#### 5 Atractivos para disfrutar

Climb the Lighthouse; walk down the Plaza de Toros in cycling among other attractions, visitors cannot help admiring.

### GENERAL RULES

**Departure time:**  
Everyday at 7.00 hs.

**The service includes:**  
A catering service during the tour.  
Personalized service with two bilingual guides.  
Lunch at the Yacht Club.

**Duration:**  
10.00 hs.

## OTHER SERVICES

### WE OFFER:

Highest quality services, Taylor-made for our clients, with security and comfort warranty, available in almost every language. our main point is the individuality of each group in order to offer the best option for each tourist since we approach them for the very beginning.

### LIVE TANGO SHOW

Buenos Aires is worldwide known for being the city of Tango. In this big city you get the chance of witnessing variety of tango shows. we invite you to take pleasure in the glamour, emotion and sophistication of the best music and first class dinner.

We offer a wide range of shows of the highest distinction.

For the daring, you also get the chance of learning some steps in this sensual dance.

### LIVE GOLF

We welcome you to the most traditional and picturesque golf courses in Argentina.

For this we count with a staff of bilingual teachers that will make your day absolutely unforgettable.

### LIVE FUTBOL

Meet face to face with one of the biggest Argentinian passions: Football.

Experience the matches and visit stadiums safely accompanied by our staff.

### TAILOR-MADE LIVE

We take you to Wine tastings, Shopping Sprees and other different Tours according to your interests.

### CORPORATE TRIP VIAJES CORPORATIVOS

We provide services in the organization of trips, mostly for companies, Offering a personal and exclusive treatment.



## THE COMPANY

### SERVICE QUALITY GUARANTEE:

Phone lines available 7 days a week, from 08:00 am. to 12:00 pm services via e-mail or web 24 hs.

Our guides and vehicles arrive at the starting place 10 minutes before departure.

All of our vehicles have air conditioning and are less than three years old

### STAFF / TEAM:

We have trained a team of guides with negree education, and advanced Knowledge in Argentine history, the present and our culture.

The team is made up of guides who are fluent in following languages: Spanish, English, Portuguese, French, German and Italian.

### ASOCIATIONS:

#### **AVIABUE**

Corporate Union Association founded on October 15, 1981, that groups The main legally established Travel and Tourism Agencies of the City of Buenos Aires.

AVIABUE is a member of the Argentine Association of Tourism and Travel Agencis (AAAVYT).

#### **CEPEC:**

Hotel and Tourism University School

### POTENCIAL CUSTOMERS:

- Travel Agencies.
- First-class hotels.
- Events and conference organizers.
- Embassies.
- Business Executives.
- Sophisticated, demanding and selectives tourists.
- Those tourists who want not only to hear stories and to visit Neighborhoods, but also to "Relive Histoy"

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**AVIABUE**



United Nations  
Educational, Scientific and  
Cultural Organization

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